



New York

Blue & Gray Golf Classic

**Engineers Country Club
North Shore Country Club
Monday, July 26, 2010**

Benefiting U.S. Merchant Marine Academy Athletics

NEW YORK BLUE & GRAY GOLF CLASSIC

About

- The Heidmar Blue & Gray Golf Classics are 13 national maritime golf tournaments that benefit the U.S. Merchant Marine Academy and its Department of Athletics.
- The U.S. Merchant Marine Academy is one of five (5) Federal Service Academies (Army, Navy, Air Force, Coast Guard, Merchant Marine) and is located in Kings Point, NY.
- The events are coordinated during the calendar year and serve U.S. Merchant Marine Academy alumni, parents, maritime organizations and friends of the U.S. Merchant Marine Academy.
- Tournaments are produced in nearly every major shipping area and attract over 1,300 attendees.
- The Heidmar Blue & Gray Golf Classics are coordinated by the USMMA Alumni Foundation, Inc.
- **Heidmar Inc.** is the National Title Sponsor and located in Norwalk (CT). The organization extended its partnership through 2013.
- Portion of fees and sponsorships are tax deductible. The USMMA Alumni Foundation is a 501(c)(3) charitable organization. Your tax deductible amount is the sponsorship less the Fair Market Value of received benefits (i.e. golf foursome value).
- Tournament Website: www.blueandgraygolf.com

New York Outing



SELECT DESIRED COURSE WHEN REGISTERING

Engineers Country Club

55 Glenwood Road, Roslyn Harbor, NY 11576
516-621-5350 / <http://www.engineerscc.com/>



North Shore Country Club

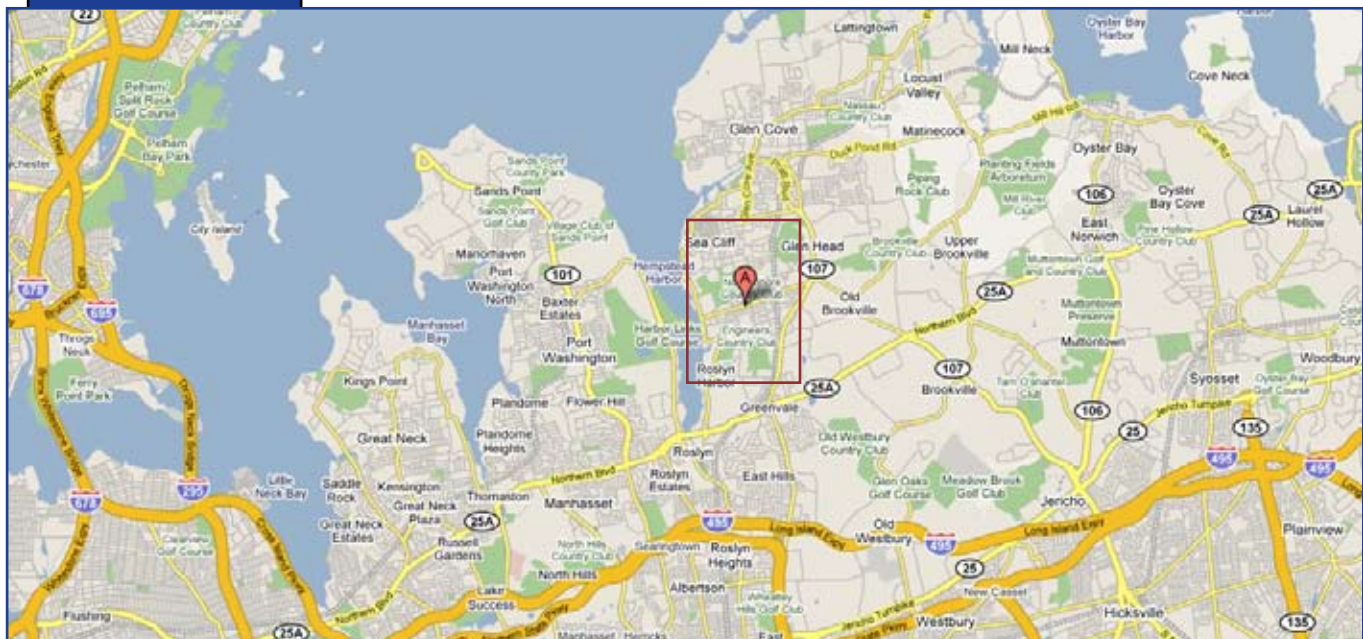
500 Shore Road, Glen Head, NY 11545
516-676-0500 / www.nsccli.com

For Additional Information:
www.blueandgraygolf.com

8:00 a.m. Registration/Breakfast at Engineers
11:00 a.m. - Shotgun at Engineers
11:15 - Shotgun at North Shore
Lunch on Both Courses
5:30 p.m. - Cocktails/Dinner/Auction/Awards*

*Registration and Dinner/Auction will take place at Engineers Country Club

Location



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Prices

Price includes tax deductible donation, USMMA Gift, goodie bag, green fees, cart fees, breakfast, lunch, dinner, on-course refreshments and open bar.

Golf Prices:

Single Golfer Price	\$475
Twosome Price:	\$950
Foursome Price:	\$1900
Dinner Reception Only Price	\$150

Sponsor Opportunities:

Local Dinner Sponsor:	\$5000*
Local Lunch Sponsor:	\$4000*
Local Beverage Sponsor	\$3500*
Tee Box Sponsor:	\$600
Prize / Contest Sponsor	\$500

* Includes Foursome

By the Numbers

- There are many reasons to sponsor the Heidmar Blue & Gray Golf Classics:
 - Promote your products and/or services
 - Position your solutions with industry leaders
 - To show your support to the initiative for image enhancement
 - Congratulate the winners and celebrate their award winning achievements
- Of the 823 business cards collected in 2009, 742 cards listed the person's title. 74% of those golfers were top executives representing hundreds of maritime corporations.
 - 10% - Owners, Presidents, CEOs, Chairmen
 - 13% - Senior Level Executives (EVPs, VPs, Operations, Sales)
 - 17% - Vice President Level Executives
 - 8% - Regional Level Executives
 - 11% - Director Level Executives
 - 8% - Manager Level Executives
 - 7% - Sales Manager Level Executives
- In 2009, 1,120 golfers participated in the Heidmar Blue & Gray Golf Classics.
 - 2009 - 1,120 golfers
 - 2008 - 1,290 golfers
 - 2007 - 1,160 golfers
 - 2006 - 863 golfers
 - 2005 - 765 golfers
 - 2004 - 692 golfers
 - 2003 - 530 golfers

Testimonials

"There is tremendous value for our organization to sponsor the Heidmar Blue & Gray Golf Classics on a national level. We use the Heidmar Blue and Gray Golf Classics to promote our brand, strengthen relationships with our customers and develop potential sales leads. There is no other tour like this in the country." **Ted Murphey - Senior Sales Manager - Kongsberg Maritime**

"Moran Shipping Agencies has been participating as sponsors for the past several years. As agents for most U.S. Flag ship owners we embrace the opportunity to support our Merchant Marine Academy. These events are truly a unique exemplification of the camaraderie in our maritime industry!" **Jim Black - President/CEO - Moran Shipping Agencies**

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Instructions

Please complete the following form and submit to the Blue & Gray Office at the U.S. Merchant Marine Academy Alumni Foundation. If you have any questions, please contact Gregg Matalas at 516-773-5544 or gregg.matalas@alumni.usmma.edu.

Mail to: Gregg Matalas, Manager of Blue & Gray
(MAKE PAYABLE TO:) USMMA Alumni Foundation, Inc.
300 Steamboat Road, Kings Point, NY 11024
Fax to: Gregg Matalas - 516-482-5308
Online: www.blueandgraygolf.com

Payment Type

*If you are paying with a business credit card or check, please provide the business' contact information, not your personal information. If you are paying via personal methods, please provide your personal information and not your business information.

_____ I am paying with a personal owned credit card
_____ I am paying with a personal check
_____ I am paying with a business owned credit card
_____ I am paying with a business check

Contact

Please provide accurate billing and contact information.

Name: _____ Class Year (If Applicable): _____
Company (Write only if company is paying): _____
BILLING Address: _____
City, State, Zip: _____
E-Mail: _____ Phone: _____

Credit Card

Please provide accurate Credit Card information.

Please Circle: Visa / MasterCard / AmEx

Account Number: _____

Expiration Date: _____

Items

DESIRED COURSE: Engineers C.C. / North Shore C.C. (please circle)

Golf Items:	Price:	Qty:
Single Golfer Fee:	\$475	_____
Twosome Fee:	\$950	_____
Foursome Fee:	\$1900	_____
Dinner Only Fee:	\$150	_____

Sponsor Items	Price:	Check Yes
Local Dinner Sponsor:	\$5000	_____
Local Lunch Sponsor:	\$4000	_____
Local Beverage Sponsor:	\$3500	_____
Tee Box Sponsor:	\$600	_____
Prize / Contest Sponsor:	\$500	_____