



*Chicago*  
*Blue & Gray Golf Classic*

*Prairie Landing Golf Club*  
*Monday, June 14, 2010*

*Benefiting U.S. Merchant Marine Academy Athletics*

# CHICAGO BLUE & GRAY GOLF CLASSIC

## About

- The Heidmar Blue & Gray Golf Classics are 13 national maritime golf tournaments that benefit the U.S. Merchant Marine Academy and its Department of Athletics.
- The U.S. Merchant Marine Academy is one of five (5) Federal Service Academies (Army, Navy, Air Force, Coast Guard, Merchant Marine) and is located in Kings Point, NY.
- The events are coordinated during the calendar year and serve U.S. Merchant Marine Academy alumni, parents, maritime organizations and friends of the U.S. Merchant Marine Academy.
- Tournaments are produced in nearly every major shipping area and attract over 1,300 attendees.
- The Heidmar Blue & Gray Golf Classics are coordinated by the USMMA Alumni Foundation, Inc.
- **Heidmar Inc.** is the National Title Sponsor and located in Norwalk (CT). The organization extended its partnership through 2013.
- Portion of fees and sponsorships are tax deductible. The USMMA Alumni Foundation is a 501(c)(3) charitable organization. Your tax deductible amount is the sponsorship less the Fair Market Value of received benefits (i.e. golf foursome value).
- Tournament Website: [www.blueandgraygolf.com](http://www.blueandgraygolf.com)

## Chicago Golf Outing



Prairie Landing Golf Club  
2325 Longest Drive  
West Chicago, IL 60185  
[www.prairielanding.com](http://www.prairielanding.com)

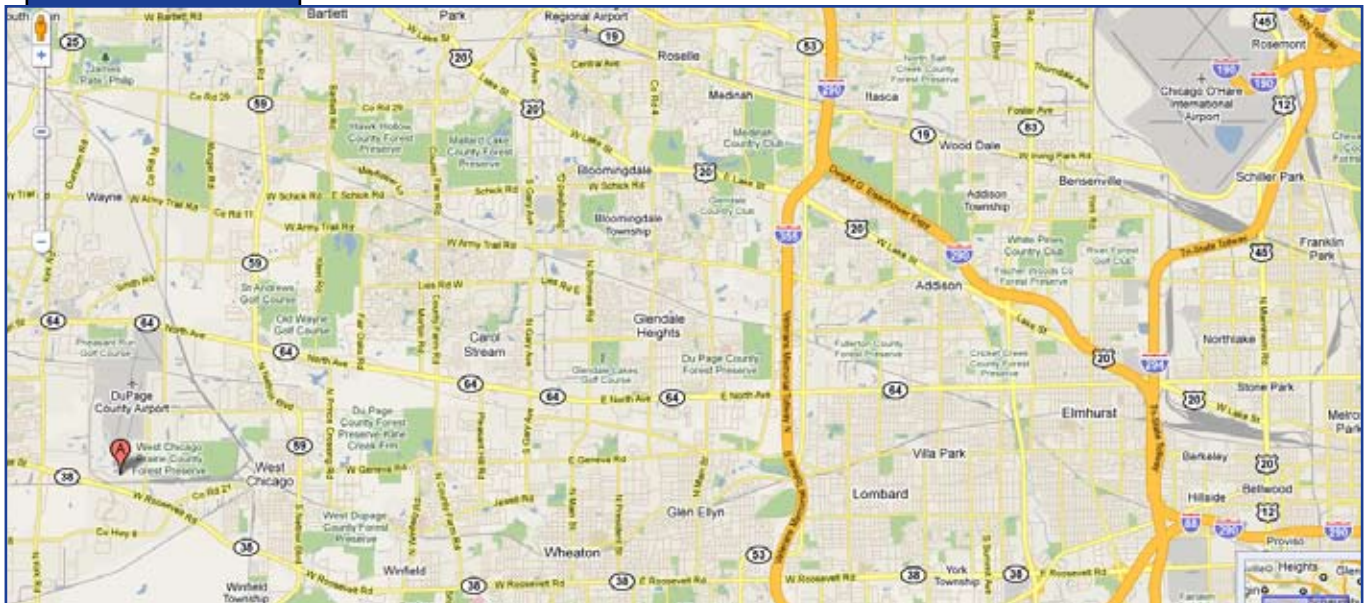
Monday, June 14, 2010  
9:00 a.m. Registration/Breakfast  
10:30 a.m. Shotgun / Scramble  
3:15 p.m. Lunch/Awards

Local Alumni Contact:  
Grady Willis '98 - [Grady.Willis@ge.com](mailto:Grady.Willis@ge.com)

For Additional Details:  
[www.blueandgraygolf.com](http://www.blueandgraygolf.com)



## Location



# CHICAGO BLUE & GRAY GOLF CLASSIC

## Prices

\*Price includes tax deductible donation, USMMA Gift, green fees, cart fees, breakfast, lunch and refreshments.

### Golf Prices:

Single Golfer Price	\$195
Twosome Price:	\$390
Foursome Price:	\$780
Dinner Only Price:	\$45

### Sponsor Opportunities:

Local Breakfast Sponsor:	\$1500*
Local Lunch Sponsor:	\$2000*
Local Beverage Sponsor	\$1500*
Tee Box Sponsor:	\$350
Prize / Contest Sponsor	\$250

**\* Includes Foursome**

## By the Numbers

- There are many reasons to sponsor the Heidmar Blue & Gray Golf Classics:
  - Promote your products and/or services
  - Position your solutions with industry leaders
  - To show your support to the initiative for image enhancement
  - Congratulate the winners and celebrate their award winning achievements
- Of the 823 business cards collected in 2009, 742 cards listed the person's title. 74% of those golfers were top executives representing hundreds of maritime corporations.
  - 10%** - Owners, Presidents, CEOs, Chairmen
  - 13%** - Senior Level Executives (EVPs, VPs, Operations, Sales)
  - 17%** - Vice President Level Executives
  - 8%** - Regional Level Executives
  - 11%** - Director Level Executives
  - 8%** - Manager Level Executives
  - 7%** - Sales Manager Level Executives
- In 2009, 1,120 golfers participated in the Heidmar Blue & Gray Golf Classics.

<b>2009</b> - 1,120 golfers	<b>2005</b> - 765 golfers
<b>2008</b> - 1,290 golfers	<b>2004</b> - 692 golfers
<b>2007</b> - 1,160 golfers	<b>2003</b> - 530 golfers
<b>2006</b> - 863 golfers	

## Testimonials

*"There is tremendous value for our organization to sponsor the Heidmar Blue & Gray Golf Classics on a national level. We use the Heidmar Blue and Gray Golf Classics to promote our brand, strengthen relationships with our customers and develop potential sales leads. There is no other tour like this in the country." Ted Murphey - Senior Sales Manager - Kongsberg Maritime*

*"Moran Shipping Agencies has been participating as sponsors for the past several years. As agents for most U.S. Flag ship owners we embrace the opportunity to support our Merchant Marine Academy. These events are truly a unique exemplification of the camaraderie in our maritime industry!" Jim Black - President/CEO - Moran Shipping Agencies*

# CHICAGO BLUE & GRAY GOLF CLASSIC

## Instructions

Please complete the following form and submit to the Blue & Gray Office at the U.S. Merchant Marine Academy Alumni Foundation. If you have any questions, please contact Gregg Matalas at 516-773-5544 or [gregg.matalas@alumni.usmma.edu](mailto:gregg.matalas@alumni.usmma.edu).

Mail to: Gregg Matalas, Manager of Blue & Gray  
 USMMA Alumni Foundation, Inc.  
 300 Steamboat Road, Kings Point, NY 11024

Fax to: Gregg Matalas - 516-482-5308

Online: [www.blueandgraygolf.com](http://www.blueandgraygolf.com)

## Payment Type

\*If you are paying with a business credit card or check, please provide the business' contact information, not your personal information. If you are paying via personal methods, please provide your personal information and not your business information.

- \_\_\_\_\_ I am paying with a personal owned credit card  
 \_\_\_\_\_ I am paying with a personal check (Make Checks Payable to USMMA Alumni Foundation)  
 \_\_\_\_\_ I am paying with a business owned credit card  
 \_\_\_\_\_ I am paying with a business check (Make Checks Payable to USMMA Alumni Foundation)

## Contact

Please provide accurate billing and contact information.

Name: \_\_\_\_\_ Class Year (If Applicable): \_\_\_\_\_  
 Company (Write only if company is paying): \_\_\_\_\_  
 BILLING Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_

## Credit Card

Please provide accurate Credit Card information.

Please Circle: Visa / MasterCard / AmEx

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

## Items

Please complete to finalize registration.

<b>Golf Prices:</b>	<b>Price:</b>	<b>Qty:</b>	<b>Sponsor Opportunities:</b>	<b>Price:</b>	<b>Qty:</b>
Single Golfer Price	\$195	_____	Local Breakfast Sponsor:	\$1500*	_____
Twosome Price:	\$390	_____	Local Lunch Sponsor:	\$2000*	_____
Foursome Price:	\$780	_____	Local Beverage Sponsor	\$1500*	_____
Dinner Only Price:	\$45	_____	Tee Box Sponsor:	\$350	_____
			Prize / Contest Sponsor	\$250	_____

\* Includes Foursome